

IFPA Commodity Profiles

Mushrooms

International Fresh Produce Association brings you the latest information on production, global trade, and consumer sentiment for top categories of fresh produce.

Consumer sentiment fast facts:***

65% of consumers say consumption of mushrooms is driven by their ease to cook with.

Almost half of consumers say they use mushrooms as an ingredient in salad.

When shopping for a meal to eat within the next few days, 57% of consumers say they will buy mushrooms.

20% of consumers say they will be motivated to buy mushrooms if there were more varieties to choose from.

Production Quantities by Country*

Country	Australia	Canada	China, mainland	Colombia	New Zealand	South Africa	USA
Volume (tonnes)	42,526	137,796	2,571,932 (imputed value)	469,349	1,478	29,064	343,820

Export Value, USD** Top Exporting IFPA Member Countries and Their Top Destination Markets

China	\$289M	Canada	\$16M	USA	\$9.7M	Australia	\$5M
Viet Nam	\$91.6M	USA	\$13.8M	Canada	\$5.96M	USA	\$1.5M
Thailand	\$42M	Japan	\$1.2M	Japan	\$1.2M	France	\$555K
Malaysia	\$32.97M	France	\$659K	Bahamas	\$811K	UK	\$552K
Japan	\$29M	Netherlands	\$482K	Cayman Islands	\$385K	Japan	\$549K
USA	\$25.4M	Switzerland	\$279K	France	\$321K	Hong Kong	\$465

Import Value, USD** Top Importers Globally

	Value imported in 2022 (USD '000)	Unit value (USD/ton)	Annual Growth in Value Between 2018-2022 (%)	Annual Growth in Value Between 2021-2022 (%)	Market Share (% world imports)	Concentration of Supplying Countries
World	16,912,149	-----	5	-2	100	0.1
US	4,337,592	1,544	6	1	25.6	0.49
Germany	1,933,078	2,298	4	-14	11.4	0.24
UK	1,337,138	2,096	1	3	7.9	0.18
France	1,154,165	1,753	5	-2	6.8	0.37
Canada	911,937	1,916	3	1	5.4	0.39
Netherlands	821,952	1,820	7	3	4.9	0.19
Italy	487,634	2,033	9	11	2.9	0.19
Hong Kong	399,419	1,672	40	0	2.4	0.71
Belgium	365,878	1,622	4	-8	2.2	0.31
Austria	337,427	2,296	4	23	2	0.17

*FAOSTAT 2023, data from 2021, **ITC Trade Map 2023, data from 2022,

*** IRI Shopper Sentiment Survey June 2022