

IFPA Commodity Profiles

Grapes

International Fresh Produce Association brings you the latest information on production, global trade, and consumer sentiment for top categories of fresh produce.

Consumer sentiment fast facts:***

Almost 60% of consumers buy grapes because of their great taste.

65% of consumers are more likely to consume grapes than other fresh produce because of the little to no prep.

Around 56% of consumers say they are motivated to buy grapes if there is a sale or deal.

Grapes are more likely to be an unplanned purchase compared to other fresh produce categories.

Production Quantities by Country*

Country	Australia	Brazil	Canada	Chile	China, mainland	Colombia	Mexico	New Zealand	Peru	South Africa	USA
Volume (tonnes)	1,885,537	1,748,197	104,203	2,581,108	11,200,000	32,298	433,984	370,000	825,750	2,000,297	5,488,470

Export Value, USD** Top Exporting IFPA Member Countries and Their Top Destination Markets

Chile	\$1.73 B	Peru	\$1.29 B	South Africa	\$764 M	USA	\$764 M	China	\$726 M
Netherlands	\$425M	USA	\$598M	Netherlands	\$364M	Canada	\$325M	Thailand	\$251M
USA	\$425M	Netherlands	\$147M	UK	\$161M	Mexico	\$151M	Vietnam	\$205M
China	\$130M	Hong Kong	\$81M	Canada	\$45M	Taipei, Chinese	\$37M	Indonesia	\$99M
Portugal	\$102M	Mexico	\$75M	Vietnam	\$20M	Australia	\$34M	Bangladesh	\$36M
Spain	\$64M	China	\$65M	Israel	\$16 M	Vietnam	\$34M	Hong Kong	\$26M

Import Value, USD** Top Importers Globally

	Value imported in 2022 (USD '000)	Unit value (USD/ton)	Annual Growth in Value Between 2018-2022 (%)	Annual Growth in Value Between 2021-2022 (%)	Market Share (% world imports)	Concentration of Supplying Countries
World	10,422,169	—	3	3	100	0.09
United States	2,436,058	3,178	8	23	23.4	0.32
Netherlands	760,701	1,972	0	-17	7.3	0.19
Germany	759,258	2,242	2	-5	7.3	0.16
United Kingdom	662,732	2,441	-1	-1	6.4	0.16
China	530,011	2,935	-4	-1	5.1	0.33
Canada	495,749	2,658	4	5	4.8	0.25
Russian Federation	403,120	1,018	19	24	3.9	0.25
Viet Nam	342,986	2,453	6	39	3.3	0.4
Indonesia	330,407	3,243	0	5	3.2	0.39
Hong Kong	310,921	2,644	-10	-32	3	0.23

*FAOStat 2021, **ITC Trade Map 2023, data from 2022, *** IRI Shopper Sentiment Survey June 2022