

Monica De La Cruz Hernandez (TX-15)



Biography

BIRTH DATE

Unknown

EDUCATION

BBA, Marketing, Univ. of Texas at San Antonio, 1997; Attended, Spanish Language Studies, La Universidad Nacional Autonoma de Mexico

FAMILY

Single; 2 Children

Background

A former insurance agent, Cruz is the current owner of several small businesses and won the 2022 election for Texas's 15th District

Received a BBA in Marketing at the University of Texas in San Antonio, where she served as vice president of the Alpha Kappa Psi Fraternity; completed a Spanish language studies program at La Universidad Nacional Autonoma de Mexico

After her academic career, Cruz participated in a set of internships under Turner Entertainment for TNT and Cartoon Network Latin America in Atlanta, Georgia

Worked as a State Farm insurance agent and later came to own an insurance agency in the Rio Grande Valley that was awarded the company's President's Club award in recognition of the agency being within the top 50 in the US

In 2020, Cruz was the Republican nominee in the 15th district of Texas; although she ultimately lost to Rep. Vicente Gonzalez (D-TX15) 47.6% to 50.5%, the success of her campaign marked a pointed partisan shift within the district

District Profile

COOK PVI	2022 VOTE RATING	DISTRICT LOCATION
R+1	Likely R	McAllen in the Rio Grande Valley to the outer San Antonio metro area

Election Results

2022 GENERAL	
De La Cruz	53%
Vallejo	45%

SOURCE Associated Press; Vignette, by National Journal

AP DATA AS OF December 7, 2022 10:42 AM